

## ABOUT THE KANES

Since 1987 internationally acclaimed authors and seminar leaders Ariel and Shya Kane have been offering individual coaching, personal development and executive excellence courses. In their seminars they create an environment in which participants experience dramatic improvements in the quality of their communications and in their ability to be productive, effective and satisfied.

What makes the Kanes' approach unique is that it is not problem/solution oriented. They have found that the simple identification and recognition of unexamined behavior patterns or beliefs is enough to facilitate resolution without having to "work on" them as problems.

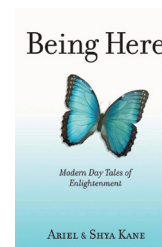
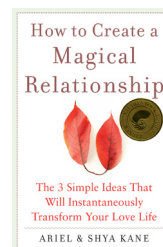
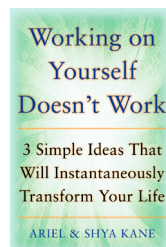
The Kanes are masterful at identifying and communicating the dynamics that unknowingly undermine an individual's or organization's effectiveness, satisfaction and creativity. They have found that even a slight shift in an organization's or individual's way of seeing — their perceived reality — can produce an immediate quantum leap in productivity, personal well-being and teamwork. This shift has a measurable impact on the organization's and individual's ability to produce outstanding results.

The Kanes provide ongoing consulting and seminars for a range of clients from individuals and couples to entrepreneurs and Fortune 500 Corporations. Their award-winning books have been used internationally as teaching texts to support cross-cultural communications. Ariel and Shya currently lead seminars in the US, Europe, the UK and Central America.

"I found the Kanes' Transformation in the Workplace seminar to be indispensable in furthering my career and job satisfaction; I've increased my salary and bonus by 84% and have been promoted numerous times. I highly recommend the seminar for anyone interested in achieving direct positive results in their own work environment."

*Susan Donlon, Vice President  
JPMorgan Chase Bank, N.A.*

### Award-Winning, Best-Selling Books from the Kanes



Available everywhere books are sold.



### Ariel & Shya's Top-Rated Internet Radio Show

Log on to listen live or to the archives at:

**TransformationMadeEasy.com/beinghere**

Wednesdays 12 noon Eastern / 9am Pacific  
6pm Central European Time

All episodes are archived and available for download.

To register for seminars or for further information:

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## Transformation in the Workplace



with

**Ariel and Shya Kane**

*Catalysts  
For Effective  
Communication™*

### A COMMUNICATION SEMINAR

In this seminar you will learn a revolutionary approach that will produce a quantum shift in your ability to be productive, effective and satisfied.

## EXPLORING COMMUNICATIONS

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The Transformation in the Workplace Seminar is designed to be a lively, fun and highly effective exploration into the nature of communication.

In a format designed to allow participants to realize the nuances of true communication, this seminar serves as a non-judgmental laboratory that reveals and helps to dissolve those common, unaware, reflexive behaviors that are counterproductive in a business environment. Through interactive dialog, practical demonstrations and exercises, participants discover their own abilities as effective communicators.

### Immediate results

Participants come away from the seminar with a direct experience of how they can achieve greater personal productivity, how to foster teamwork, and a more straightforward, natural and effective way of communicating.

## WHO SHOULD ATTEND

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Transformation in the Workplace is appropriate for anyone who is interested in being a better communicator. The seminar is particularly geared towards individuals who wish to communicate and operate at peak efficiency while having work be a highly satisfying experience.

## Key Benefits of this Seminar:

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- Dramatically improved communication skills
- Ability to operate as both a leader and a team player
- Greater personal effectiveness
- Expanded ability to respond to the needs of customers and clients
- Greater rapport with managers, co-workers, and staff
- Ability to give directions in a way that elicits a positive response
- Ability to recognize and avoid pitfalls that limit productivity
- Greater reward, recognition, income, and career advancement
- Greater job satisfaction and sense of self-expression

## WHAT PARTICIPANTS ARE SAYING

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"The insights the Kanes have brought to my attention have paid major dividends. They offer a totally new perspective about how to approach work and the workplace. If you are looking for catalysts for positive change, I unconditionally recommend them to you."

*Johnnie M. Jackson, Jr.  
Attorney, Business Advisor & Coach  
Former General Counsel of major NYSE  
Chemicals & Metals Manufacturer*

"Since attending the Kanes' seminar my career has taken off — I have worked consistently in film, television, and on Broadway. My ability to listen and work well with my colleagues has improved 'dramatically'. They are pure magic!"

*Roderick Hill, Actor*

"Attending the seminar was the best investment I've made in my business and my life. Since I took the first workshop, my company tripled our sales and then partnered with the leading company in my industry. Working together, the business continues to expand and thrive. I have taken the workshop several times and learn something invaluable every time."

*Corinne McCormack  
President, Corinne McCormack, Inc.  
Vice President, FGX International*

"As an artist, I used to see my 9-to-5 job as a 'day job'— something that paid the bills and got in the way of my artistic expression. After attending the Transformation in the Workplace seminar, I found deep fulfillment in my work, my productivity increased and I felt a desire to learn and excel within the corporate world. Ironically, my artistic endeavors are also flourishing. I highly recommend this seminar to all people who have thoughts like, 'I wish I loved what I do.'"

*Colleen Messina, Analyst  
Loan Servicing Group, Société Générale*